

FOCUS Conference

Sponsorship Opportunities



Join us for



...one of the most highly-anticipated
Catholic conferences of the year!

Be a part of our innovative new SEEK experience in a very special way. Our team has been building strategic ways for you to give attendees the chance to learn more about your mission while supporting a worthy, mission-driven event.

Every year, our country's next generation gathers by the thousands at our FOCUS conferences. This is your ideal opportunity to share your organization with them!

Connect with tens of thousands of people, including college students, parishioners, campus chaplains, FOCUS missionaries and alumni from all across the world.

FOCUS is one of the foremost leaders in the New Evangelization. By 2022, FOCUS is projected to have graduated 75,000 alumni, enough for four influential leaders at every parish in America.

Be a part of our sponsorship community and help your organization reach this next generation of Catholics!

We valued our time at FOCUS as a conference sponsor.

The sponsorship gave [our organization] a unique opportunity to showcase our new young adult Bible studies and personally interact with the audience for whom this Bible study was created. The instant feedback was overwhelmingly positive and provided tremendous momentum for our new offering. Our brand recognition for this generation has now been established!

— Kathleen Swanson, *Walking with Purpose*



Engage Your Audience

Why the FOCUS audience is so important:

- Millennials (born between 1983 and 2000) are the largest generation in the U.S.
- Brand preferences are formed during these years. 80% of millennials keep coming back once they find organizations they like.
- 95% of millennials say their friends are the most credible source of product information.

Sponsorship opportunities at FOCUS conferences are an effective way to put your organization in the spotlight. Because FOCUS conferences generate national attention, your organization's reach will stretch far beyond the conference site. Build relationships and get your organization noticed by the people with whom you most want to connect.

FOCUS currently has a social audience of over 200,000 individuals and has had 5.7 million minutes watched from the last two conferences!

The FOCUS Impact

165,000
social media fans

(Instagram, Twitter,
Facebook, LinkedIn)

7,348,000
impressions

(# of times content was
viewed on social media)

409,000
engagements

(# of user interaction
with content – likes,
shares, etc.)

SEEK21 Conference

Digital Sponsorship Rates

	Basic	Choice	Enhanced	Premier
Full access to SEEK21 conference content (passes)	2	2	4	4
Sponsor page on SEEK21 mobile app	X	X	X	X
Presence on conference website – Virtual Exhibit Hall	X	X	X	X
Interactive Virtual Booth	-	X	X	X
30-second livestream video to entire audience*	-	-	X	X**
Customize/add benefits to create your own package	-	-	-	X

Regular Price	\$500	\$2,000	\$3,000	Starting at \$5,000
Religious Order Price	\$200	\$1,000	-	-

*Upgrade to 60- or 90- second video for additional charge

**This is one of your options for the customized package (60-second video)

Premier Opportunities

Interested in building a customized package? Here are a few of the benefits that could be included:

- Feature 30-, 60-, and 90-second videos during “Prime Time” in front of general audience (limited availability)
- Showcase your company as Sponsor of the Day – increased visibility and shoutouts for an entire day of SEEK21.
- Invite attendees to unique breakout sessions
- Communicate your message through dedicated emails to our SEEK21 audience or social media posts (limited availability)
- Branding on event gear



Please contact us to discuss a unique sponsorship package for your organization! Request a consultation phone call at sponsorships@focus.org.

For the most up-to-date information regarding Sponsorships, please visit seek.focus.org/sponsorship.

[Register Now](#)